



## Transparent, Cost-saving International Payments



# A breakthrough for safe and simple foreign currency transactions

### We facilitate international business payments

Seeking a sound alternative for your foreign currency transactions that will eliminate the hidden costs and commissions being charged by banks? We offer the same currency services currently provided by your bank. However, our services leverage a completely transparent and simple process that facilitates significant savings on the true cost of your foreign currency transactions.

### We offer a transparent and unique pricing model that saves you money

Our breakthrough approach for foreign currency transactions is based on three basic principles that save you money without compromising the safety of your funds:

- 1 We use a uniform and transparent daily conversion rate:** All our foreign currency transactions (whether for sale or purchase of foreign currency) are converted at the most trusted, independent and verifiable exchange rate – the official daily exchange rate set by the Bank of Israel.
- 2 We charge a single, super-low commission:** We charge business accounts a single end-to-end fee of only 0.25% for receiving, converting and delivering funds.
- 3 We use domestic transfers:** We make incoming and outgoing transfers of US dollars in the US and shekels in Israel via domestic transfers. This gives you and your customers the flexibility to choose from a variety of simple, quick and low-cost options for transferring funds to Clearshift. Same-day cross-border payments from the US to Israel or Israel to the US are possible, as well as direct debit payments. In short, we offer you the advantages of a foreign bank account.

### We provide optimal protection of your funds

Our financial operations are insured against fraud and financial crime by an insurance policy issued by an international insurer from the Lloyds of London Group. Our auditor is BDO Ziv Haft, a member of the BDO international network and one of the largest accounting firms in Israel and the world. Custody of customer funds in Israel is held in a unique trust account framework managed by the Mishmeret Trust Company, an affiliate of the BDO group.

We are committed to the highest industry standards of regulatory compliance. We are regulated by the Capital Market Division of the Israel Ministry of Finance and the New Jersey Department of Banking, and registered with the US Treasury's FinCEN (money service business) and the IRS (a FATCA participating financial institution).

### More about Clearshift

Clearshift redefines currency services pricing, offering an innovative transparent pricing model for foreign currency payments that is leading a transformation in financial services. Generating tangible value to customers and the market as a whole, the company leverages technology to enable the global delivery of safe, simple financial services, closing transactional gaps in international trade. Headquartered in the US, Clearshift is led by a team of seasoned financial professionals who are committed to fair pricing standards and quality service to customers around the world, in their local culture, language and legal environment.

**Too good to be true?**

**Register on our website or contact us today to find out more.**